



PROGRAM

# NEXT QUALITATIVE LEVEL OF PROJECT & LEADER

International 13 weeks online learning cycle

CYCLE

## LAND OF A PROJECT

On how to take the project concept to the next level

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CYCLE

## HOUSE OF A PROJECT

On qualitative internal connections within the organization

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CYCLE

## LANDSCAPE OF A PROJECT

On new communication with stakeholders

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CYCLE

## ECOSYSTEM OF A PROJECT

On a different way of expansion

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# CYCLE **LAND OF A PROJECT**

International 13 weeks online learning cycle

## 4 Milestones

- |                 |                                       |
|-----------------|---------------------------------------|
| 1 <sup>st</sup> | Project Idea & Leader Intention       |
| 2 <sup>nd</sup> | Project Targets & Leader Ambitions    |
| 3 <sup>rd</sup> | Project Energy - Markets & Clients    |
| 4 <sup>th</sup> | Project Form - Activities & Resources |

\*A 13-week online learning cycle will be held as 3-4 hour meetings on the zoom platform in a group - once a week. Besides, individual additional learning is possible upon request.








# CYCLE HOUSE OF A PROJECT

International 13 weeks online learning cycle

## 4 Milestones

- 1<sup>st</sup> Organization Design & Leading Principles
- 2<sup>nd</sup> Team Empowering & Responsibilities Traps
- 3<sup>rd</sup> Balance between System & People
- 4<sup>th</sup> Organizational Anthropology & Culture

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# CYCLE LANDSCAPE OF A PROJECT

International 13 weeks online learning cycle

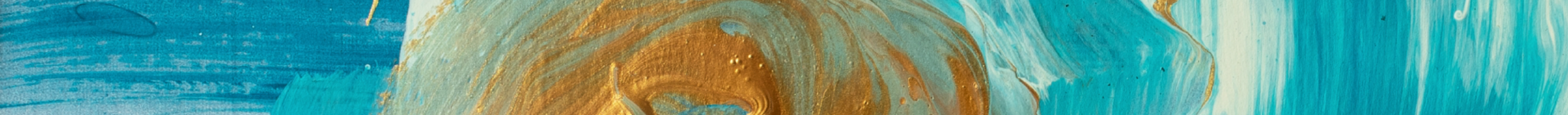
## 4 Milestones

- |                 |   |
|-----------------|---|
| 1 <sup>st</sup> | Semantic Space & Project Identity                   |
| 2 <sup>nd</sup> | Authentic Communication & Connections               |
| 3 <sup>rd</sup> | Clients as a People not as a Users & Semantic bonds |
| 4 <sup>th</sup> | Communication as a Self-Reflection & Mental Images  |

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# CYCLE ECOSYSTEM OF A PROJECT

International 13 weeks online learning cycle

## 4 Milestones

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|-----------------|--|
| 1 <sup>st</sup> | One Place for Value Creators & Receivers           |
| 2 <sup>nd</sup> | Bonds of Ecosystem as Living Network               |
| 3 <sup>rd</sup> | Exchange of Competences & Co-Creation              |
| 4 <sup>th</sup> | New Quality Level Competitiveness & Co-Competition |

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